

# Agroponiente

GRUPO

MINDFUL AGRICULTURE

CAMPAIGN 2023/2024



# The company

## MISSION

To provide **sustainable and innovative fruit and vegetables** to our customers, guaranteeing both excellent service and the highest quality of our products.

## TRAJECTORY

After 36 years in the sector, we have more than 1000 loyal customers in 26 countries. Thanks to our commitment to service 52 weeks a year, and our guarantee of quality and sustainability.



# Key numbers

**300**

*Million kilos  
managed*

**340**

*Millions of euros*

**+2000**

*employees*

**+230**

*own hectares*

**22**

*collection points*

**6**

*sales offices in five  
countries*



## CLOSE TO YOU

We want to be closer to our customers, that's why we have **6 sales offices to make it easier.**

In each of these offices there is a **team dedicated to providing a better quality service** in the supply of our products and logistics.

**Almeria, Madrid, Rotterdam, Hamburg, Agadir and Antalya,** we are waiting for you there.



# A global approach

# Certifications

Our certifications endorse us, our work, our products and our philosophy.



# Products

Our products | 2023

**69.000 tn**

*tomato*

**60.000 tn**

*courgette*

**45.000 tn**

*pepper*

**41.000 tn**

*cucumber*

**34.000 tn**

*watermelon*

**19.000 tn**

*aubergine*

**7.000 tn**

*melon*

**7.000 tn**

*organic*

**4.000 tn**

*green beans*

**500 tn**

*tropical*

# Sustainability

## WATER

**-61.4%**

Reduction of 47,552m<sup>3</sup> of water consumption.  
The equivalent of 1,000 residential swimming pools.

Thanks to precision irrigation systems, process optimization in the production centres, the installation of double-button cisterns and the reuse of wash water.

## ENERGY

**-25.4%**

Reduction of 2,255,020 kWh of energy consumption.  
The equivalent of the energy consumption of 2,573 homes in one month.

Achieved by replacing energy-saving light bulbs, centralizing heating systems, improving thermal insulation and raising staff awareness.

## CARBON FOOTPRINT

**-82.6%**

Reduction of the carbon footprint by 2,931,543.3 kg.  
The equivalent of 133,252 trees absorbing CO<sub>2</sub> for one year.

Use of green energy from low-impact sources (wind and solar), optimization of logistical transport with customers, and elimination of air transport.

# Sustainability

## RESIDUE

**91.2%**



*From recovered food waste and by-products for animal feed (5,646t)*

Efficient and circular economy management of the waste generated in the warehouses, through Frutilados for animal feed, and through local livestock farmers for the farms.

## PACKAGING

**88.2%**



*Of sales (264 M kg) are with sustainable and recyclable packaging, and individual sales formats without plastics.*

Following our redesign of packaging, review of packaging formats and materials used and conversion from plastic to compostable materials.





# Catalogue of products and varieties

Catalogue | 2023

# Catalogue 23/24

## AUBERGINES, GREEN BEANS, COURGETTES AND CUCUMBERS



Berenjena  
Aubergine



Berenjena rayada  
Striped aubergine



Judía Helda  
Helda bean



Judía Strike  
Strike bean



Calabacín  
Courgette



Calabacín blanco  
White courgette



Calabacín redondo  
Round courgette



Pepino Almeria  
Long cucumber



Pepino Español  
Spanish cucumber



Pepino Francés  
French cucumber



Pepino Mini  
Mini cucumber

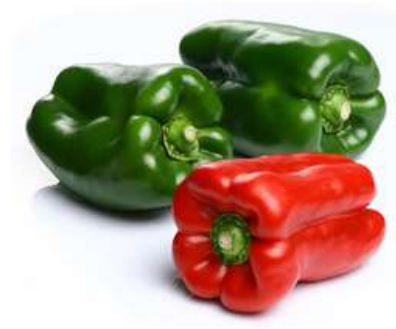


# Catalogue 23/24

## PEPPERS



Pimiento California  
Bell pepper



Pimiento Lamuyo  
Lamuyo pepper



Pimiento Cónico  
Conical pepper



Pimiento Sweet Palermo  
Sweet Palermo pepper



Pimiento Capia  
Capia pepper



Pimiento Húngaro  
Hungarian pepper



Pimiento Italiano  
Italian pepper



Pimiento Picante  
Chili pepper



Pimiento Padrón  
Padron pepper



Pimiento Sweet Bite  
Sweet Bite pepper

# Catalogue 23/24

## TOMATO I



Tomate larga vida  
Long life tomato



Tomate rama  
On the vine tomato



Tomate pera  
Plum tomato



Tomate Pera Larga Vida  
Long Life Plum Tomato



Tomate liso  
Salad tomato



Tomate asurcado (Raf)  
Ribbed tomato



Tomate Asurcado  
Rosa  
Pink Ribbed Tomato



Tomate Asurcado  
Larga Vida  
Long Life Ribbed  
Tomato



Tomate Rosa  
Pink Tomato



Tomate Huevo de  
Toro  
Heart Shape Tomato



Tomate Corazón de  
Buey  
Beef Tomato



# Catalogue 23/24

## TOMATO II



Tomate Cherry  
Cherry Tomato



Tomate Cherry Rama  
On the Vine Cherry  
Tomato



Tomate Cherry Pera  
Cherry Plum Tomato



Tomate Cherry Pera  
Rama  
On the Vine Cherry  
Plum Tomato



Tomate Cocktail  
Rama  
On the vine  
Cocktail Tomato



Tomate Cocktail Pera  
Rama  
On the Vine Cocktail  
Plum Tomato



Tomate de Colgar  
Garland Tomato



Tomate Pera San  
Marzano  
San Marzano Tomato

# Catalogue 23/24

## MELON, WATERMELON AND PITAHAYA



Melón Amarillo  
Yellow melon



Melón Galia  
Galia melon



Melón Negro  
Black melon



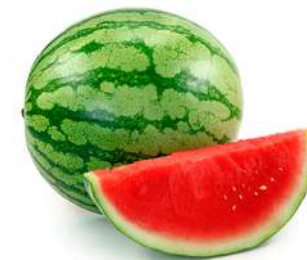
Melón Cantaloupe  
Cantaloupe melon



Sandía Negra sin  
pepitas  
Seedless black  
watermelon



Sandía Fashion  
Fashion watermelon



Sandía Blanca sin  
pepitas  
Seedless white  
watermelon



Sandía Mini  
Mini watermelon



Sandía Larga  
Long watermelon



Pitahaya Roja  
Red pitahaya



Pitahaya Blanca  
White pitahaya



**Agroponiente**  
GRUPO

**Shall we talk?**

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